

Riley Hoonan

DESIGN & ILLUSTRATION
RileyHoonan.com

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Select Clients

2016 Frog Design
2016 Harry's
2016 R/GA
2016 General Assembly
2015 Columbia Business School
2015 Reviews.com
2015 Cut.com
2015 Houghton Mifflin Harcourt
2015 Donors Choose
2015 Consumer Reports
2015 Huffington Post
2015 LinkedIn
2015 Fair Trade USA
2015 The Kresge Foundation
2015 The Robin Hood Foundation
2015 charity: water
2015 Inc. Magazine
2015 SAP
2014 The United Nations
2014 Proto Magazine
2014 Intuit
2014 Chalkbeat
2014 Ebay
2014 Seattle Business Magazine
2013 Women's Health Magazine
2013 YouTube
2013 Ad Age
2012 Seattle's Best Coffee
2011 Microsoft
2011 Mission Motors
2011 Pepsi Co
2010 Gatorade

Recommendations available on LinkedIn.
References available upon request.

Work Experience

FREELANCE

Sept 2015 - Present

Design, illustrate, write and code for digital product, visual content, and data visualization

COLUMN FIVE

Mar 2014 - Sept 2015

Designer - Art Director

Manage projects, lead design team, recruit, pitch/present to clients, visualize interactive and static content

CMN

May 2011 - Aug 2013

Designer - Art Director

Managed small in-house team; pitched stories, developed, designed, and illustrated infographics

FREE TIME INDUSTRIES

May 2011 - Aug 2011

Product Design Intern

Designed Naturalist Almanac

TETHER

Jun 2010 - Jan 2011

Design Intern

Gatorade and Pepsi pitch work and packaging

Teaching

2014-2015 SVA - Social Media for Self Promotion Workshops

2014 COLUMN FIVE - 8 week after-hours HTML / CSS for Designers Course

Skillset

VISUAL DESIGN - Illustrator, Photoshop, InDesign & Sketch

WEB DEVELOPMENT - Git, HTML, CSS & Javascript: D3, JQuery, p5

DATA MUNGING & ANALYSIS - Node.js, R, Python, MongoDB

Education

M.S. DATA VISUALIZATION

Class of 2017

Parsons

Coursework:

Quantitative Analysis, Machine Learning

Data Structures, Sonification, Visualization

D3.JS

Winter 2016

Metis

Coursework:

D3

INTERACTION DESIGN

SUMMER INTENSIVE

Summer 2014

School of Visual Arts

Coursework:

Processing and Data Visualization

B.A. GRAPHIC DESIGN

Class of 2010

Western Washington University

Coursework:

Typography, Branding, Publication, Interactive,

Packaging, Web, and Illustration

Recognition

2014 - TWO LOGOS FEATURED IN "LOGO LOUNGE 9" (VIA DEPT. OF ENERGY)

2014 - INFOGRAPHIC FEATURED IN "HOW MAGAZINE" (VIA COLUMN FIVE)

2013 - FEATURED INFOGRAPHIC IN FASTCO "BEST INFOGRAPHICS OF 2012"

2011 & 2012 - SIX INFOGRAPHICS FEATURED AS FASTCO "INFOGRAPHIC OF THE DAY"

2011 - HELLO POSTER SHOW SELECTED ARTIST (FEATURED IN IDN)